



The University of South Dakota.

The University of South Dakota Vermillion, South Dakota

The University of South Dakota is committed to excellence in education, research and service. The University is home to the state's only law and medical schools and the only College of Fine Arts. The institution has a professionally accredited (AACSB) School of Business and the College of Arts and Sciences is a center for liberal arts education. Three of the six Centers of Excellence in South Dakota are located on the U's campus, Ambulatory Medical Student Education,



the W.O. Farber Center for Civic Leadership and the Disaster Mental Health Institute. An icon on campus, the National Music Museum holds and displays one of the finest collections of more than 10,000 rare musical instruments in the world.

Recognized by *U.S. News and World Report* and Princeton Review for its academic excellence and affordable cost, the U offers an outstanding educational experience in the heart of the Midwest. Founded in 1862, the University has a caring and dedicated faculty and staff committed to educational excellence. Students at the U succeed in the classroom and also contribute to South Dakota and the region through public service. In 2002, five students from the U were awarded four of the nation's most prestigious scholarships – Fulbright, Truman, Goldwater and Udall. In 2004, students at The U continued the trend of excellence. Two more Fulbright recipients were named along with one student who earned the Jack Kent Cooke Foundation Graduate Scholarship, another who earned a Truman Scholarship, and one who was a Udall Scholarship runner-up. The University of South Dakota is also a Truman Honor Institution for sustained success in student recipients of Harry S. Truman Scholarships.

University students frequently enjoy success after graduation. Alumni include 13 Rhodes Scholars, all sitting justices of the South Dakota Supreme Court, NBC News anchor Tom Brokaw, 10 South Dakota governors, CBS Sports host Pat O'Brien, USA Today founder Allen Neuharth, political commentator and public television anchor Ken Bode, author Pete Dexter, and many others.

Accreditation

The Higher Learning Commission; Member-North Central Association has accredited The University of South Dakota since 1913. The U offers a broad curriculum in liberal arts and professional programs in six schools and colleges. 109 undergraduate majors are offered at The U and students choose from over 6,000 course offerings each year. Our Graduate School offers Master's degrees in 56 areas and doctorates are available in 12 fields. The U also offers degree programs through USDSU in Sioux Falls. Through its Statewide Educational Services (SWES), the U offers distance learning courses throughout the state, region and nation. The U is the only school in South Dakota to be featured in the new 2005 edition of The Princeton Review annual college guide, the New York-based company known for its test-prep and education services. This is the sixth consecutive year the U has appeared on this prestigious list. Since 1990, it has been tabbed one of the 249 best doctoral universities in the nation, according to U.S. News and World Report's annual college guide, "America's Best Colleges 2005."



The U is also a member of the Association of American Colleges and Universities (AAC&U), the leading national association devoted to strengthening liberal arts education for all students. The U is designated by mission as the liberal arts university of the state, and is the only public institution in the state signing onto the Campaign for the Advancement of Liberal Learning (CALL), a pledge to liberal arts education signed by more than 500 college and university presidents nationwide.

Faculty

The faculty's dedication to teaching leads to collaboration between students and professors at both the undergraduate and graduate levels. This collaboration enables an education that is diverse and challenging. New technology and enhanced methods of teaching bring state-of-the-art knowledge to the University students. Our faculty and university academic programs have received national recognition. The University of South Dakota, including the School of Medicine, has 404 full-time faculty members and 19 part-time faculty. In addition, the U employs 29 adjunct faculty. The U's student-faculty ratio is 15:1 and the institution offers an education that is diverse, challenging and full of opportunities.

Student Services

Since James W. Abbott's appointment as president of The University of South Dakota in July 1997, enrollment has been on the upswing at the U. Total enrollment for the Fall 2004 semester was 8,120, an increase of 2.56% over 2003. Thirty-four percent of those incoming freshmen had ACT scores of 24 or higher, representing a 15% increase. In 2004, 47% of the U's incoming first-year students had ACT scores of 24 or higher—an increase of 57% during the last eleven years.

A large number of faculty members on campus use the Internet in their classes by providing syllabi, creating assignments or providing students resources to complete class work. In January 2001, new computing technology was installed making it possible for students to experience the next generation technology of 'Gigabit Ethernet', the fastest speed internet access available anywhere. The Computer Science Department maintains its own computational facilities, classrooms, student laboratories, and the Computer Science Research Lab. An integrated network of Unix, Linux, and Windows 2000 servers provide a technology-rich environment. We are a long time participant in the Oracle Academic Initiative, the Microsoft Developer Network Academic Alliance, and various academic initiatives with Sun Microsystems. All departmental technology is current, state-of-the-art equipment. Classrooms are wired and the department has its own wireless network. Students are not required to have their own computer, but those who do only need a network card to get connected. At present, the U has about 475 courses with WebCT components that are managed and run by the U's Information Technology Services department. The Princeton Review named The U one of "The Top 25 Most Connected Campuses" for 2004. This is the second year in a row the U has earned this prestigious honor. The U is one of only four schools in the nation to retain that ranking.

The National Institutes of Health has awarded a multimillion-dollar grant to further biomedical research at The University of South Dakota and throughout South Dakota. It is the largest biomedical research grant ever awarded in the state. The five year \$16.1 million grant will help to develop research capacity in the area of cell biology related to the control of cell growth, with a special focus on proteomics and genomics, currently the hottest topics in science. Proteomics is the study of the proteins (and their interactions) from a biological system. Genomics is the identification of the genes, their functions and how they change in a biological system. The grant will also be instrumental in maintaining core research facilities to be used by investigators throughout the state and will allow for increased opportunities in graduate



education in basic biomedical sciences. It is designed to find cures for life-threatening diseases and to keep talented young graduates in the state.

Outside the classroom, university students enjoy a multitude of opportunities. Students participate in more than 100 different organizations such as working on the campus's independent newspaper, *The Volante*, as well as the student-run radio station, KAOR, and television station, KYOT. Others can participate in student government and run for the student senate or student association vice-president and president. Or, they can attend lectures by such prominent individuals as NBC Managing Editor and Anchor Tom Brokaw, NBC's Tim Russert, ABC's George Will who is also a Washington Post columnist, retired General Colin Powell, former President Gerald Ford, former President of Ireland Mary Richardson, Judge Ken Starr and many others.

The First Year Experience (FYE) at the U addresses specific challenges that students face during their first year in college. These challenges may be related to academics, social life, stress, and other factors. In 2001, we initiated a program for first-year students that included Learning Communities, Supplemental Instruction, and New Student Orientation. These programs are designed to engage students in the intellectual culture of the campus and to create a more communal environment, in general. Through the First Year Experience, the U has captivated students in and out of class and has developed an atmosphere that encourages students to engage each other in a more meaningful way, so they can make the most of their college experience. As of 2004, participants in The First Year Experience are earning GPAs that average 10% higher than non-participants.

In 2002, The U began a new era in the way it identifies itself with the introduction of the "U-dot" logo. The logo has proven to be fresh and distinctive, and in 2004, The U unveiled its new marketing campaign, "Extraordinary." The campaign expands upon the "U-dot" logo already in place and highlights the compelling mix of size, diversity in majors, and positive atmosphere The U offers. The campaign also features new ads that include testimonials about the U from students who went on to enjoy great success; most notably, esteemed alumnus and former "NBC Nightly News" anchor Tom Brokaw.



Daycare Facility

The Vucurevich Children's Center strives to provide the highest quality early childhood programs for the children of University students, faculty and staff. Open year-round, the Center serves approximately 100 children per year. The five programs offered include: infant, toddler, preschool, before and after school,

and a school age Summer Camp. Experienced staff, assisted by University students, provides superior experiences that build the foundation for life-long learning.

DakotaDome

The U's multipurpose DakotaDome is a 145,000 square-foot facility featuring an indoor football field, five basketball courts, a 25-meter swimming pool, an eight-lane 200-meter track, and racquetball, volleyball and tennis courts, in addition to a large, newly renovated weight room. The Coyotes provide quality athletics in 18 intercollegiate athletic programs, competing in the NCAA Division II North Central Conference (NCC), which has been regarded as one of the best, most competitive Division II conferences in the nation. Non-varsity students can also become involved in an outstanding intramural program. Students use the DakotaDome to train, work out, and attend classes and more. In 2004, the DakotaDome had a major transformation, making it one of the region's most flexible and fan friendly environments. As a result of a cooperative arrangement with Daktronics Sports Marketing, the Dome was refreshed with new scoreboards and an updated look. Subsequently, USD student athletes, faculty and the public had the opportunity to experience an exciting new winning atmosphere.



During the 2003-4 seasons, numerous Coyote athletes earned prestigious honors for their achievements on and off the field of play. The Coyotes boasted 19 All-NCC performers, 25 Academic All-NCC selections 32 All Americans, the Women's Basketball National Player of the Year, and the NCAA Woman of the Year-State Winner. In addition, Coyote teams captured 3 NCC team titles. With academic matching athletic achievement, five student athletes at

USD received NCAA Postgraduate Scholarships in 2003-04, which was a historic first at the institution. The total of five postgraduate recipients was the second most at any division (Division I, II or III). USD and Stanford had five recipients with only Emory University above at six recipients.

Financial Aid and Scholarships

The student friendly attitude championed by President James W. Abbott extends into the realm of helping students finance their education at the U, already heralded by *U.S. News and World Report* for being one of the best values in the nation. Over 80% of all U students receive some form of financial aid through grants, loans and work-study jobs. The Allen H. Neuharth Scholarship for Excellence in Journalism is the premier scholarship at the U. The scholarship provides in-state tuition, fees, on campus room and board, and a book allowance. It is

given to two students each year with the ability to renew and keep the scholarship at the end of each year. In addition, the U recently enjoyed a successful \$200,000 Presidential Alumni Scholarship Program and National Merit Scholarship increase. The National Merit was enhanced from \$1,500 to covering a student's full cost of attendance at the resident rate and Presidential Alumni covers resident tuition and fees for four years. The Promise Scholarship guarantees an incoming freshman with an ACT score of 24 or above \$1,000 per year and is renewable if the student maintains a 3.2 GPA. Mickelson Level Scholarships, limited to South Dakota residents with ACT composite of 30 or above covers resident tuition, fees, and room and board for four years.

Leadership

President James W. Abbott, the U's first alumnus president, is a dynamic and aggressive leader. Abbott is a lifelong resident of South Dakota. He grew up in Irene and Yankton and has taught, practiced law, and actively managed various businesses. He is the former president and chief executive officer of Zylstra Communications Corporation in Yankton.

With President Abbott's leadership, the U has developed a long-range plan that will improve faculty/staff salaries and address campus-building needs. A new, permanent roof for the DakotaDome was completed in 2001. Renovation and re-naming of the E.O. Lawrence Telecommunications Center was completed in 2003, with the building now known as the Al Neuharth Media Center. The \$2.2 million renovated Belbas Center for student services opened in 2004. Renovation and construction on the Lee Medical School Building has recently begun, and plans for the construction of a new School of Business building, among other projects, are on the horizon.

Among the many agencies that provide critical services to the state include the Business Research Bureau, Governmental Research Bureau, State Data Center, Small Business Development Center, Speech and Hearing Clinic, and Trio Programs.

Overall, The University of South Dakota 'Sets the Standard' with its values of excellence in teaching and learning, advancement of knowledge, public service, freedom of thought and expression, and personal responsibility and development. The U invites you to join our extraordinary team. For more information contact: Admissions at the U, 1-877-COYOTES; or Marketing and University Relations at (605) 677- 5759.